

Silence On Hold Is Deadly... To Your Business!




Ever been left on hold with no music playing?

Did you wonder if you were cut off?

 Use the time spent on hold to advertise for your company. (More Sales!)

- Describe offerings that may not be known to the caller.
- Advertise a special or promotion.

 The time spent on hold will feel shorter to the caller when they are being entertained. (Happier customers!)

AT&T Research:

"80% of callers with silence on hold hang up within 1 minute. Callers with Music on Hold stay on the line up to 5 minutes longer."

CNN Survey:

"Without music or messages, 70% of those on hold will hang up, and 35% won't call back."

Introducing the new Technocom Music Box...

(A Digital MP3 Music Player. Think of it as a CD player without moving parts)

- Simply plug it into your phone system Music-on-Hold port
- Automatically restarts after a power outage
- No need to change CDs
- No moving parts to break down
- Ability to hold over 1000 songs
- Can also be used for in-store or overhead music
- Comes with a 3 year warranty!



Technocom offers custom-made productions specifically for your company. We use local professional voice talent, as well as fully licensed music. Technocom will provide "scripts" that you can easily edit, or you can write your own personal scripts.



Contact Technocom today at 503-682-4195!

Affordable prices starting at just ~~\$299!~~ **279!**

(One time purchase. No recurring charges.)

Valued Customer
Special Price!



Did you know it is **ILLEGAL** to play radio stations, CDs, or other music sources on hold without permission or paying royalties?

From the official ASCAP (American Society of Composers, Authors & Publishers) website:

"I want to use music-on-hold in my business. Do I need permission?"

"Yes. When you place a caller on hold and transmit music via your telephone lines, that is a public performance of the music. It is your responsibility to obtain permission to perform ASCAP songs from ASCAP or directly from the copyright owner..."

Technocom music is fully licensed! No need to get permission or pay additional fees!